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Travel & Tourism Publishing teams up with Enterprise UK to support FE student business start-up competition

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Further Education (FE) students across the country are being called upon to bring their business ideas to life as part of the Start Up: Travel and Tourism competition – and Travel & Tourism Publishing is helping to spread the word and provide specialist support.

Start Up: Travel and Tourism – a new, nationwide, high-profile competition run by Enterprise UK – was launched during Global Entrepreneurship Week. The competition, which is free to enter, aims to inspire FE students to bring their travel and tourism business ideas to life. It challenges them to submit their ideas for a tourism business in their local area. All entrants meeting the initial criteria will then have the chance to learn more about how to translate their ideas into reality through classroom-based interactive workshop sessions that will help them develop marketing and finance plans, which will be judged along with their idea at the next stage of the competition.

Ray Youell, Editorial Director at Travel and Tourism Publishing Ltd., says of Start Up: Travel and Tourism, *“We are delighted to be working with Enterprise UK to develop the essential business skills needed by students entering the travel and tourism industry – some of the best-known entrepreneurs in the UK operate in this industry and we hope that the competition will encourage FE students to put theory into practice with their exciting business ideas.”*

David Howe, Head of Further Education at Enterprise UK, says: *“There is a wealth of talent among people of all ages in colleges. Our Start Up: Travel and Tourism competition is a chance for the budding business people of tomorrow to demonstrate their ideas by starting a real small business with start-up capital and industry support as well as a range of travel-related prizes – ideal for those who want to show their business potential! We’re really looking forward to seeing the fantastic ideas.”*

The deadline for the Start Up: Travel and Tourism competition entries is December 18 2009. Winners will then be selected and businesses run between March and June 2010, with presentations and awards in July 2010.

For more information or to sign up for the competition, please call Luc Benyon on 0207 430 8071, email luc@enterpriseuk.org or visit <http://www.enterpriseuk.org/tourism>

Ends

Notes for editors

Start Up: Travel and Tourism is open to teams of FE students studying courses up to Level 3, co-ordinated by a tutor. Enterprise UK will provide colleges with resources, a website and support, including speakers to visit. Learners can spend as little or as much time as they wish, although entries will be judged on the quality and viability of the idea.

www.enterpriseuk.org/get_involved/startup_travel_tourism

Travel and Tourism Publishing is an expanding company with a fresh approach to travel and tourism textbooks and learning resources. We ONLY publish in the travel and tourism subject area, thereby ensuring relevant, up-to-date materials for students and staff in schools and colleges throughout the UK.

www.tandtpublishing.co.uk

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Enterprise UK gives people the skills, confidence and ambition to be enterprising, through four programmes of work promoting enterprise for now and for the future, globally and locally. It was founded as a campaigning organisation in 2004 by the British Chamber of Commerce, the Confederation of British Industry, the Institute of Directors and the Federation of Small Businesses. Back then their name was Enterprise Insight. It is primarily funded by the Department for Business, Innovation & Skills (BIS), and Peter Jones is Chair. It is best known for running the Make Your Mark campaign, which encourages enterprising activity amongst young people, and co-founding Global Entrepreneurship Week.

www.enterpriseuk.org

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