

Unit 1

The leisure and tourism industry



Topic 1.1: The nature of the leisure and tourism industry

Activity 1: The components of the leisure industry

a. The leisure industry is made up of 5 key components. In the following box, on the left hand side there are 5 different leisure facilities and on the right hand side the 5 leisure components. Draw a line to match each facility to the correct component. The first one has been completed for you.

Leisure facility	Component of the leisure industry
Leisure centre	Countryside recreation
Theatre	Play and activity-based leisure
Soft play centre	Sport and physical recreation
Woodland trail	Home-based leisure
Video rental shop	Arts and entertainment

b. Now for each component identify an additional facility.

Component of the leisure industry	Leisure facility
Countryside recreation	
Play and activity-based leisure	
Sport and physical recreation	
Home-based leisure	
Arts and entertainment	

Activity 3: Visitor attractions

There are many different visitor attractions in the UK and worldwide, offering a wide range of experiences to different types of customers. 'Visitor attractions' is a component that falls into both the leisure Industry and the tourism Industry.

a. Using the space below write down all of the attractions that you have visited in the UK.

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b. Locate the following UK visitor attractions on the blank map of the UK.

- Alton Towers
- Bristol Zoo
- Durdle Door
- Legoland, Windsor
- Cheddar Gorge
- London Dungeons
- Dover Castle
- Yorkshire Dales
- Tate Modern
- Cadbury World
- Madame Tussauds
- Eden Project



Activity 4: Leisure activities

a. People carry out a wide variety of activities in their leisure time. Find the following activities in the wordsearch below:

playing computer games	reading	cinema	listening to music
socialising electronically	dancing	eating out	sport spectating
watching TV	walking	visiting attractions	
playing sport			

D	P	G	E	Y	M	C	Q	Y	U	P	V	K	L	V	Y	X	R	M	P
P	L	A	Y	I	N	G	S	P	O	R	T	C	J	L	A	E	G	L	C
Q	O	M	D	R	I	V	I	M	B	K	T	Z	K	E	A	N	A	H	I
H	G	P	G	U	U	G	Y	G	W	L	Z	L	U	D	I	Y	P	C	S
S	N	O	I	T	C	A	R	T	T	A	G	N	I	T	I	S	I	V	U
E	G	N	I	C	N	A	D	P	Z	I	G	N	A	N	N	I	C	A	M
A	T	V	L	C	V	F	J	I	O	J	G	T	G	L	U	N	U	M	O
T	L	E	K	B	Z	T	K	G	D	G	C	C	X	Q	K	L	R	E	T
I	R	S	N	W	F	X	X	W	V	E	O	K	O	U	S	A	B	N	G
N	P	O	C	J	J	Q	A	L	P	M	U	K	R	P	Z	E	O	I	N
G	P	K	A	W	S	G	H	S	P	G	B	F	M	X	T	U	B	C	I
O	O	U	S	E	A	N	S	U	Z	A	N	Z	I	J	T	G	E	V	N
U	S	U	V	Q	H	T	T	I	O	M	R	I	M	M	U	D	L	X	E
T	W	T	Y	J	R	E	C	Z	J	S	J	Y	K	N	D	W	S	A	T
V	P	K	M	O	R	X	Z	H	J	I	I	D	Z	L	U	J	Z	U	S
K	M	Z	P	G	D	Q	J	T	I	Q	T	J	D	K	A	W	A	M	I
A	O	S	A	T	B	B	H	E	Z	N	V	M	H	C	J	W	K	B	L
I	N	M	X	G	D	K	S	N	G	G	G	P	U	W	G	I	U	S	S
E	E	T	Q	R	L	T	J	L	M	W	P	T	P	U	R	C	I	I	J
S	J	P	G	O	K	E	T	Q	P	I	F	O	V	C	F	P	L	I	E

b. Unjumble these words to identify 6 reasons why people travel.

shaoydil
gnisseithg
vgnstiii trstuoi iosnattcart
nigtvisi riefnsd dna lreiatvse
subnises atrlve
udectanoila prurpose

c. For each reason for travel that you have unjumbled in Task b, complete the following scenarios:

- i. A family travel to Spain for a fortnight to have time away as a family and relax
(This is an example of))
- ii. A year 10 student travelling to Paris on a school trip to practice her French.
(This is an example of))
- iii. A young family living in Norwich going to visit their parents and grandparents in Derby.
(This is an example of))
- iv. A couple visiting London from Scotland. They intend to visit the Tower of London, Buckingham Palace, Wesminster Abbey and the London Eye during their visit.
(This is an example of))
- v. A group of friends travelling to Alton Towers for the day.
(This is an example of))
- vi. A man has to travel to New York for a meeting with the American branch of his company.
(This is an example of))

Topic 3.3: The impacts of tourism

Activity 1: Impacts of tourism on communities

a. Tourism has positive and negative impacts on any destination and the people who live there. Think about how tourism could impact upon communities in a positive way for a couple of minutes and write your thoughts in the following box.

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b. Along with the positive impacts upon the community, there may also negative impacts. Thinking for a couple of minutes, note down how you think that tourism could impact negatively on a community in a tourist area and write your thoughts in the following box.

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c. Read the following information about Palma Nova and then answer the question.

Palma Nova – the good value package destination

Palma Nova is situated 15km west of Palma in Majorca. The resort, with its neighbour Malaluf, offers a wide range of tourist attractions, accommodation and amenities aimed at the package holidaymaker. The destination has long been popular with British holidaymakers as it boasts three beautiful, white sandy beaches with clear seas, teamed with nightlife, restaurants, a wide choice of hotels and other accommodation, and a range of activities on offer, such as watersports.

Before the package holiday began to engulf Palma Nova and Majorca in general with holiday makers, it was a very quiet island where fishing and farming were the main forms of income for locals. This has changed somewhat – all because of tourism.

(Source: indigoguide.com)